

# CHRIS HECK MAN.

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## SKILLS

Photoshop	Adobe XD	Diplomatic
Illustrator	Bootstrap	Objective
HTML	Wordpress	Curious
CSS	InDesign	Organized
Problem Solver		

## EDUCATION

Ferris State University  
Bachelors of Science in Visual Design and Web Media  
Degree 2004

Ferris State University  
Associate Degree in Visual Communication  
Degree 2004

Ferris State University  
Printing Technology 1998-1999

## REFERENCES

Available upon request.

## EXPERIENCE

### Senior Web Designer & Developer | Entertainment

2012–Current

While with Entertainment, I've focused on interactive design including; designing, developing and prototyping multiple Apps, designing and building Shopify stores and blogs, Wordpress sites, Bootstrap websites, responsive emails and reusable Mailchimp templates and a number of other one-off front-end development projects. As for non-interactive design, I've created banner ads, social media posts, product launches, logos, brochures, in-store displays.

### Developer | Brand Labs

2012–2013

My time at Brand Labs was spent building custom Volusion based stores, landing pages, email campaigns and blogs using a mix of HTML, CSS and jQuery. My experience as both a developer and designer lead to an additional lead role as a liaison between departments in order to foster better communication.

### Senior Web Designer & Developer | Identity

2007–2012

During my 5 years at Identity, I designed and built all many websites, both with CMS systems like Wordpress and with vanilla HTML and CSS, email campaigns and ads, as well as non-web related print items such logos, brochures, business cards, etc.

### Designer | Priority Health

2007

As part of Priority Health's marketing department I was involved in numerous print based projects, included patient forms, award dinner invitations, information books and posters.

### Designer | Big Communications

2005–2006

Big's focus was almost entirely on Flash based interactive motion design. Other work included logo designs, production graphics, and various print work.

### Freelance

2002–2018

I've done a variety of freelance jobs. Including, but not limited to website design, construction and maintenance, t-shirts, album design/packaging, posters, interactive design, forms, booklets, brochures, DVD packaging and more. I've partnered with bands, design agencies, teachers, screen printers and PR companies.