

Chris Heckman

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CHRIS
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EXPERIENCE

Entertainment | 2012–Current

Senior Web Designer & Developer

The majority of my work was interactive design including; designing, developing and prototyping multiple Apps, designing and building Shopify stores and blogs, Wordpress sites, Bootstrap websites, responsive e-mails, Mailchimp templates and a number of other one-off front-end development projects. Along with the web based work I also created banner ads, social media posts, product launches, logos, brochures, and in-store displays.

Brand Labs | 2012–2013

Developer

As a developer I built custom Volusion based stores, landing pages, e-mail campaigns and blogs using a mix of HTML, CSS, jQuery and Wordpress. My experience as both a developer and designer lead to an additional lead role as a liaison between departments in order to foster better communication.

Identity | 2007–2012

Senior Web Designer & Developer

I designed and built all manner of websites, both with CMS systems like Wordpress and with static HTML & CSS, e-mail campaigns, and ads. Non-web related print items such logos, brochures, business cards, invitations, etc.

Priority Health | 2007

Designer

As part of Priority Health's marketing department I was involved in numerous print based projects, included patient forms, award dinner invitations, information books and posters.

Big Communications | 2005–2006

Designer

Big's focus was almost entirely on Flash based interactive motion design. Other work included logo designs, production graphics, and various print work.

Freelance | 2002–2018

Designer & Developer

I've done a variety of freelance jobs. Including, but not limited to website design, site development and maintenance, t-shirts, album design/packaging, posters, interactive design, forms, booklets, brochures, DVD packaging and more. I've partnered with design agencies, PR companies, screen printers, teachers, and bands.

SKILLS

HTML	CSS	Bootstrap	Wordpress	Photoshop	Adobe XD	Illustrator
InDesign	Diplomatic	Objective	Curious	Organized	Problem Solver	

EDUCATION

Ferris State University
Bachelors of Science in Visual Design and Web Media Degree 2004

REFERENCES

Available upon request.
