

Chris Heckman

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CHRIS
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EXPERIENCE

Kubica Corp | 2021–Current

UX & UI Designer

My role is to provide a unified visual language and user experience across multiple software platforms including but not limited to CRMs, mobile apps, websites and touch based interfaces.

Entertainment | 2013–2021

Senior Web Designer & Developer

The majority of my work was interactive design for consumer facing products including; designing user experience (UX), developing and prototyping multiple mobile apps, designing and building direct to consumer (D2C) e-commerce stores and blogs, Wordpress sites, Bootstrap websites, responsive e-mails, Mailchimp templates and a number of other front-end development projects. Along with the web based work I also created banner ads, social media posts, product launches, logos, brochures, and in-store displays.

Brand Labs | 2012–2013

Developer

As a front-end developer I built custom Volusion based stores, landing pages, e-mail campaigns and blogs using a mix of HTML, CSS, jQuery and Wordpress. My experience as both a developer and designer lead to an additional lead role as a liaison between departments in order to foster better communication.

Identity | 2007–2012

Senior Web Designer & Developer

I designed and built all manner of websites, both with CMS systems like Wordpress and with static HTML & CSS, e-mail campaigns, and ads. Non-web related print items such logos, brochures, business cards, invitations, etc.

Priority Health | 2007

Designer

As part of Priority Health's marketing department I was involved in numerous print based projects, included patient forms, award dinner invitations, information books and posters.

Big Communications | 2005–2006

Designer

Big's focus was almost entirely on Flash based interactive motion design. Other work included logo designs, production graphics, and various print work.

Freelance | 2002–2018

Designer & Developer

I've done a variety of freelance jobs. Including, but not limited to website design, site development and maintenance, t-shirts, album design/packaging, posters, interactive design, forms, booklets, brochures, DVD packaging and more. I've partnered with design agencies, PR companies, screen printers, teachers, and bands.

SKILLS

HTML	CSS	Bootstrap	Wordpress	Adobe Photoshop	Adobe XD	Adobe Illustrator
Adobe InDesign	Figma	Slack	UX	UI	Organized	Problem Solver

EDUCATION

Ferris State University, Bachelors of Science in Visual Design and Web Media